

JVI Newsletter

VOLUME 2 NUMBER 10

NOVEMBER 2014

JUDO VICTORIA
INCORPORATED
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SPECIAL POINTS OF
INTEREST:

- **President's Report**
- **Athlete Profile**
- **JVI COM news**
- **9 Values 1 Family update**

KEY DATES

December 6

State Kata Titles
Caulfield Judo Club

December 7

State Titles:
Springers
Keysborough

**For more details
about these events
see website**

President's Report Neville Sharpe *

Welcome to the November Newsletter.

JFA AGM:

Last weekend at the Annual General Meeting of the JFA, I was elected as the *President of the Judo Federation of Australia Inc.

I have a lot of experience, energy and vision to bring to this new role, although I am already aware that there is a lot of work ahead of me.

Sadly only two weeks after the JVI AGM, I have been forced to resign from the Presidency of Judo Victoria.

Daniel Kelly as the Senior Vice President has taken over as the Acting President and it is up to the JVI Committee to choose a permanent replacement at a future meeting.

I am confident that I am leaving JVI in very good shape and in very good hands. I will continue to help at JVI tournaments and will be at the State Titles as a referee and won't have other duties!

I will also make sure that I help with the handover to the new leadership.

I do wish to acknowledge the hard work and commitment of the outgoing JFA President Michael Picken.



JVI AGM:

Anyone who attended the Judo Victoria AGM couldn't help but be impressed by the professional presentation of the annual overview and the strategic plan. Full credit to Adrian James, Doug Noack, Ben Donegan and Ivo Dos Santos for their presentations.

A highlight of the AGM was the Q & A with Jake Bensted on his background and development in judo.



Another highlight was the Year in Review video showing tournament highlights from 2014, created by Michael McMahon. It was great to have so much competition for positions on the JVI Committee.

Congratulations to Pat Quek for being re-elected as the Treasurer. His financial reports were the most professional that we have ever seen.

Ben Donegan was re-elected as the Junior Vice President. The two year Committee positions went to Adrian James, Ivo Dos Santos and Michelle Mathews. The one year Committee position went to Derren Jones who is new to the committee. I hope that all of the unsuccessful candidates choose to get involved in sub committees or in some other way.

State Titles:

Our State Titles is the premier event for Judo Victoria and I encourage all members to enter. I would also encourage as many members as possible to pre register on line as it is cheaper for you and makes for a much more efficient start for the tournament.

JVI will be using three mats for the State Titles so that we should get through the day a lot faster than last year. With three mats we will need more volunteers, so if you are able to help on the day please make yourself known to our Tournament Director Sandy Hollingworth.

A reminder that any competitors that want to have the option of competing in the national titles in Wollongong next year must compete in the State Titles unless they produce a medical certificate.

In future you will also be required to compete in the Southern Cross tournament.

Athlete Profile

How did you become involved in Judo?

It would be 40 years ago! I was working at a gym in Barkly Street, Footscray, running the gym, squash courts and swimming pool. Members of the band—The Blue Echoes used to come to the gym to train with Matt Comp Sensei. He was the sensei of a number of our leading coaches today. They eventually talked me into having a go. I enjoyed it but became more interested in it when I took my daughter along to try the sport and she loved it.



Did you play any other sports?

I have had a go at a lot of sports. I liked sport and had a go at everything—basketball, women's football and softball. I played a lot of softball because my mother was very involved in softball and became one of the top softball umpires in Australia.

Why should girls do Judo?

I think Judo is wonderful for everybody. For girls—they learn self defence, fitness and flexibility. I have seen all kinds of kids improve their self confidence and coordination by doing Judo. This has helped them improve in other sports.

The Development Camp at Shoreham that you have organised for a number of years has been very successful. Why do you think that is?

The Junior Development Camp will have been going for 16 years. The kids love it and keep coming back. We have great coaches at the camp and a lot of fun. Apart from one year, we have over 80 kids from all over Victoria and interstate come to the camp. Next year we are having an anniversary or reunion year and have invited many of the original coaches back for a celebration. It has been pleasing to see a number of the young people who have attended the camp, go on to be some of our elite athletes.

If you won a million dollars, what would you do with it?

(pause) I would give it to my kids.

If you could change one thing about Judo, what would it be?

That's a hard question.... (after some thought)nothing.... I love it just the way it is. It is different and better than the other martial arts.

You have fostered cared over 200 children. Do you have to be a special type of person to be a foster carer?

Special? I think that you have to be kind and need to have an open heart to care and love these kids. You have to understand that these kids have had some terrible things done to them. I am still in contact with a number of the children I have fostered. They send me messages and Facebook me. I am very proud to see that they have happy and successful lives.

JVI State Team 2015 Eligibility - Masters Divisions

Due to the unfortunate temporary suspension of Masters events in Victoria, those wishing to join the 2015 Victorian State Squad as a Masters competitor at the National Titles will be exempt from the selection criteria relating to participation in local competitions including the state titles.

Please note - those who are Masters but also seeking to enter senior divisions must still compete in the senior divisions at state titles and other local tournaments. All other selection criteria (e.g. training requirements) still apply.

We would still encourage all masters competitors to attend and support your team-mates. We apologise for the inconvenience caused by the suspension of masters events.

The committee is working hard to ensure we get these back on the calendar during 2015.

We appreciate your patience and support in the matter.

A new look for Judo Victoria

To the Judo Victoria community,

Thank you to everyone for your positive feedback and engagement over the last few weeks. It has been a pleasure sharing all of the exciting work we have been doing in the background with you, and as you can see 2015 is shaping up to be quite a big year for us.

No doubt by now a number of you will have noticed the new logo, name and look that we have launched as part of this year's AGM.

We are very excited by the change and what it will mean for us as a sport, it is a key enabler for executing our strategy going forward particularly around marketing and sponsorship... find out a little more about the subtleties and the different looks in the annual report at <http://www.slideshare.net/JudoVIC/judovic-2014-annual-report>

We look forward to formally launching and rolling out the new branding throughout the course of 2015 and are sure that you will like what we have in mind.

Between an upcoming new website look and feel, video marketing campaigns, new state team kit and much more you will see we are taking marketing very seriously.

With the push on professionalisation, it is important that we get consistent use and application of our new branding in order to maximise the returns we generate. We have invested a lot in making sure we get this right and create the right look and feel to push throughout our network.

We now need to make sure that we get the most out of it.

To aid this we will be **launching a toolkit for clubs and brand guidelines in early 2015**. The toolkit will provide the various exact colour specifications, logos and attributions (such as copyrights and trademarks) that will be required for you to use it. It will also provide you with a number of easy to use templates for your club. This will be following best practice examples set by other leading sports (think AFL, AusKick, Netball Australia, NBL, etc.).

At this stage we kindly request clubs do not use the new brand or logo on any of their own material – Please wait for the toolkit in 2015

Do however, feel free to share and use the posters and collateral that we are putting online through Facebook in the interim. Again we kindly ask, please do not alter these in any way.

If you or your club wish to start using this earlier for a specific application please contact development@judovictoria.com.au and don't worry, we will be releasing a heap of information on how you can make the most of the logo and branding for your club in the new year.

We are embarking on this rebrand to aid our athletes, our clubs and to help secure professional level corporate sponsorships. **Misuse of the branding may place all of this hard work in jeopardy**, even if unintentionally – the ad-hoc and inconsistent use of our former state branding was one of the key reasons for us being declined corporate sponsors in early 2014.

We hope that you can understand we need to go through this process in a proper and professional manner.

We hope that you are excited by our progress and ask that you be patient whilst we ensure we do things right.

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JVI Committee of Management



JVI Values program

Nine Values, One Family

We asked one JVI Club how they were using the values of Judo in their club coaching sessions:-

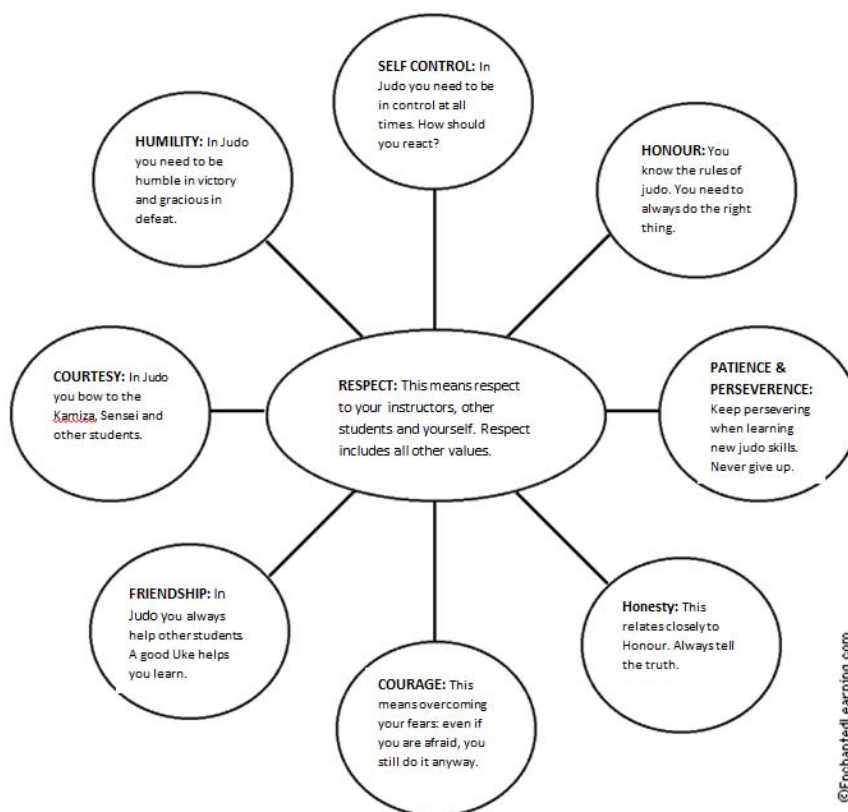
"Judo Values at the Hawthorn & Lilydale Judo Clubs

Rod Cox and I discussed how the list of values, handed out to all the JVI clubs, related directly to judo in words that children will understand. I wrote an explanation of how each value related to the learning of judo and inserted it into a graphic organiser and emailed it to all my members. Each week I introduce a new value and also revise the values already discussed. The children are getting a very good understanding how judo develops all the values we see as so important in our sport. I have now emailed all my parents to get some feedback as to the impact these discussions have had on their children. I am planning to do this each term."

Michelle Matthews

Senior Coach

* Michelle has kindly shared the values graphic organiser that she mentions above.



The next 3 stickers in the JVI values 'collection' will be available soon.

Look out for Courage with a quote from Daniel Kelly, Friendship with a quote from Mark Anthony and Humility with a quote from Jake Andrewartha.

If there are any JVI Member Clubs who have not received their Values poster and the first 3 stickers, contact the Development Officer – development@judovictoria.com.au